

## PRIORITY FREIGHT TO ATTEND AUTOMOTIVE LOGISTICS EUROPE AND AUTOMOTIVE LEADERS SUMMIT



1st June 2017

Priority Freight, a leading provider of time-critical logistics, will be in attendance at two of the automotive industry's key events that take place this calendar year. From Automotive Logistics Europe on the 6th – 8th June to the Automotive Leaders Summit on the 13th – 14th June, Priority Freight brings a wealth of experience and knowledge to this year's discussions.

The Automotive Logistics Europe conference, held at the Kameha Grand Bonn hotel in Germany, will provide a wealth of insight into the way the automotive supply chain is heading and the logistics challenges facing the sector.

Refining the efficiency of internal operations is a prerequisite for firms in the cut and thrust of today's highly competitive automotive logistics environment – but there are limits to what can be achieved individually. Whilst the notion of working in collaboration with others in the supply chain isn't new, it is beginning to take on a vital new significance in today's automotive supply chains, as OEMs, tier suppliers and logistics service providers all recognise that sharing information, resources, standards and technologies now represents the next great opportunity.

The need to work together is at the heart of today's automotive supply chains in Europe where, despite an apparent desire in some areas for political break-up, automotive supply chains continue to stretch in a highly interdependent fashion across borders.

Just a week later, the Automotive Leaders Summit takes place in Liverpool, to explore what lies ahead for the automotive industry in the UK. The globalisation of the industry guarantees an audience of senior executives from vehicle manufacturers, tier suppliers, logistics service providers and new mobility specialists.

Now in its ninth year, the Summit will be co-hosted by Jaguar Land Rover, bringing speakers and delegates together to discuss how a range of topics, including Brexit, technological innovations and new mobility, will affect the automotive supply chain.

Unique networking opportunities, available at both, allows Priority Freight the chance to build new relationships and cement existing friendships at these first-class automotive conferences.

"These events have consistently provided engaging conversation and ideas for operators within the automotive industry. We look forward to once again having a voice at these events, meeting old and new peers and gaining insight that can readily be applied to our business," said Priority Freight's Group Managing Director, Neal Williams.

For more information on the services and solutions Priority Freight provides around the globe, visit [www.priorityfreight.com](http://www.priorityfreight.com)

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