



**Priority  
Freight**

YOUR FREIGHT, OUR PRIORITY.

## JOB DESCRIPTION

### COMMUNICATIONS EXECUTIVE

#### ABOUT THE COMPANY

We are a leading time-critical logistics specialist, providing global time-critical delivery solutions to our customers, no matter what the geography, size, weight, distance or mode of transport.

We partner with and support our customers to meet complex and urgent international transport challenges by adding speed and flexibility to their supply chains.

Operating 24/7, 365, we display a constant commitment to providing the fastest, most cost-effective and reliable solutions, time and time again.



#### Location

Dover



#### Department

Marketing



#### Hours

Monday-Friday  
9.00am-5.30pm, plus  
to meet business needs



#### Salary

£28,000-£32,000 DOE

#### ABOUT THE POSITION

To deliver proactive internal and external communications activity that strengthens Priority Freight's reputation, supports commercial objectives and ensures consistent messaging across the business.

Working closely with the Group Head of Marketing, the role will deliver PR and media activity, thought leadership, case studies, awards submissions and internal communications, identifying opportunities to promote Priority Freight's expertise, achievements and industry insight.

#### KEY JOB RESPONSIBILITIES

- Develop and deliver press releases, thought leadership articles, case studies and other corporate communications content
- Identify relevant PR opportunities, develop newsworthy stories and support proactive media engagement
- Build and maintain relationships with relevant journalists, publications and industry contacts
- Coordinate industry award submissions, gathering supporting information and producing compelling entries
- Deliver internal communications activity, including company announcements, leadership updates and employee communications
- Work closely with Sales, Operations and other departments to identify stories, gather information and ensure communications accurately reflect business activity
- Support consistent corporate messaging across internal and external communications, in line with Priority Freight's brand guidelines
- Monitor and report on PR and communications activity, identifying opportunities to improve reach, engagement and effectiveness



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## A GREAT PLACE TO WORK

### CANDIDATE REQUIREMENTS

- Strong copywriting, editing and proofreading skills, with the ability to produce engaging, accurate content tailored to different audiences
- Ability to identify newsworthy stories, translate complex information into compelling communications and develop content for press releases, case studies and thought leadership
- Excellent interpersonal skills, with the confidence to engage with colleagues, senior stakeholders, journalists and external contacts
- Strong organisational skills, attention to detail and ability to manage competing priorities independently
- Proactive, resourceful and commercially aware, with the initiative to identify opportunities and contribute new ideas
- Experience in PR, B2B communications or logistics would be advantageous

### REPORTING

- Responsible to (manager/post):  
Group Head of Marketing
- Responsible for (staff/jobs):  
N/A

### WHAT WE OFFER



**Competitive salaries**



**High calibre team**



**Great annual leave benefit**



**Employee rewards scheme**



**Death in service benefit**



**Pension contribution scheme**



**Social team events**



**Occupational health**



**Free weekly fruit bowl**



**Wellness and mental health assistance**

**INVESTORS<sup>®</sup>  
IN PEOPLE**  
**MAKE WORK BETTER**

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