



PRIORITY FREIGHT NAMES FRANK VAN DOORN AS GENERAL MANAGER OF GERMAN KREFELD OFFICE

August 2021

Priority Freight has today announced the appointment of Frank van Doorn as General Manager of the company's Krefeld office in Germany. Van Doorn will be responsible for driving the company's premium road freight business in Germany, the biggest European market for automotive logistics.

With an extensive career spanning almost 15 years managing key accounts in Germany, Slovakia and Luxembourg, van Doorn will now head up the 20-strong team of logistics experts in Krefeld. Working closely with other European Priority Freight control towers in Spain, Slovakia, Poland and Bulgaria, the team assist customers with domestic shipments in Germany, cross-border shipments in Europe and post-Brexit logistics to and from the UK.

The Krefeld office also works closely with the Priority Freight office in Frankfurt, the central hub for managing the company's premium air freight activities from Germany. Priority Freight is equally adept at managing premium road and air freight services, making it unique in the market as a 'one-stop shop' on time-critical logistics solutions for OEMs and Tier 1 suppliers.

On his appointment, van Doorn commented: "I am so pleased to be part of the specialist team at Priority Freight.

I see enormous potential for expanding the German operation into new industries, especially when combining our existing European footprint with our premium road and air freight solutions."

Neal Williams, Managing Director of Priority Freight, added: "Frank is a great addition to the German team. He has a wealth of experience and we look forward to seeing the direction and guidance he provides to the Krefeld office and the knowledge and expertise he brings to the company."

Priority Freight's highly experienced team of multilingual logistics specialists are committed to providing the fastest, most cost-effective and reliable solutions, time and time again – with a reaction time of under 15 minutes, and an on-time delivery rate of 99.6%.

The time-critical logistics specialist is globally accredited for both Quality Assurance (ISO 9001:2015) and Environmental Management (ISO 14001:2015) and recently received the Queen's Award for Enterprise in International Trade. The company employs over 200 staff across several strategically located control centres in Europe.

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Freight**
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ABOUT PRIORITY FREIGHT

Priority Freight is a leading time-critical logistics specialist, operating 24/7, 365 days a year. With several strategically-located control centres across Europe, and a global network of agents, the company provides bespoke, global solutions for even the most complex logistics challenges. By partnering with and supporting its clients, the company adds speed and flexibility to their supply chains, ensuring each consignment is delivered on time and in perfect condition every time.

Priority Freight's highly experienced team of multilingual logistics specialists are committed to providing the fastest, most cost-effective and reliable solutions, time and time again. With a reaction time of under 15 minutes, and an on-time delivery rate of 99.6%, it is this dedication that has seen the company achieve a high client satisfaction score.

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