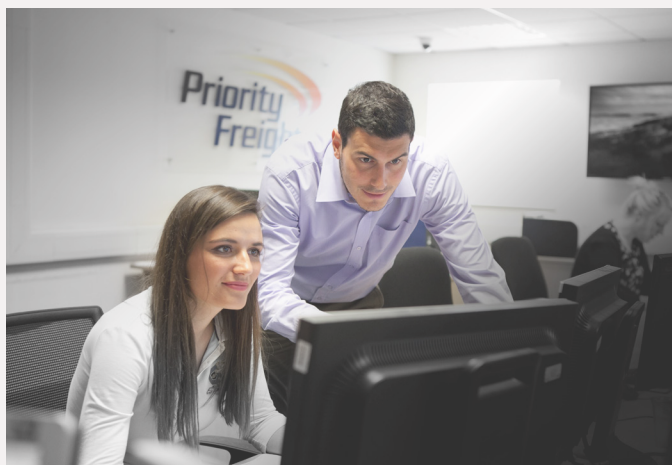


PRIORITY FREIGHT PREVENTS PRODUCTION DOWNTIME FOR AUTOMOTIVE COMPANY IN POLAND

- Polish client based in Wałbrzych required urgent component delivery
- Priority Freight's logistics experts delivered within 32 hours
- Production downtime, financial loss and reputational damage avoided



After receiving an urgent request from a large automotive company, Priority Freight's Wrocław control centre was tasked with arranging the shipment of 20 boxes of crucial parts from Monterrey, Mexico to the client's warehouse in Wałbrzych, Poland.

The cargo, weighing over 200kg in total, was essential to the smooth running of the client's business. Any disruption to the supply chain would have had a serious impact on their reputation, as well as their production line.

Priority Freight's highly trained, multilingual emergency response team immediately set out to ascertain the best way to meet the client's needs and realised that the most efficient solution would be to use two carriers to overcome weight restrictions.

Within an hour of the initial order confirmation, Priority Freight had arranged two on board couriers, booked tickets for the flights and received notification of the acceptance of the delivery from Monterrey. The couriers set off from Mexico City, with a brief stop-over in Frankfurt, before continuing on to Warsaw.

Priority Freight's customs experts had already arranged clearance of the cargo in Poland and had a driver waiting to deliver the package directly to the customer in Wałbrzych. The client was kept well informed via phone and email thanks to Priority Freight's state-of-the-art tracking software.

Despite the distance of this intercontinental journey, the client received the crucial components within 32 hours, minimising asset downtime and avoiding potential loss to both finances and reputation.

Priority Freight provides outstanding levels of service to their clients every single day, completing over 100,000 expedited shipments each year. This service spans every sector and industry and can work for your company as well, so if downtime in the supply chain threatens your business, call us today to see how we can make your freight our priority.